Data Intelligence Services

Sage 70

Take Control of Your Donor Data

Get your database in shape for the new year!

Are You Happy With Your Data?

Most non-profits use a donor management system or CRM to manage their donor data, but most are unhappy with their data. Duplicate records, spouses not paired with one another, incomplete information and old addresses negatively impact your data quality, and cost you time and money in undeliverable mail, missed prospects, and lost donors.

Seize the Data!

At Sage70, we use a proven data-cleansing method to **clean, correct,** and **add to** your existing records.

First, we'll check your database for duplicates and pairs, and provide you with a list of likely matches so we can delete duplicates and merge common records, including spouses and families.

Next, we'll run your donor data through tests to evaluate how **valid, complete,** and **accurate** your contact information is based on deliverability and CASS standards published by the US Postal Service. We'll correct mistakes in data formatting, check against change of address records to find current addresses for donors,

Finally, working with existing opt-in databases and social media registries, we'll **add** new information about your donors when available, including telephone numbers, email addresses, demographic data and social media accounts.

Benefits

Deduplicated Data that is easy to work with

Accurate Addresses that save you money on mailings

Updated Information *on your donors*

Find Out More *about your donors, including household income and family status*

Contact Us For Special Year-End Pricing!

Rates as low as $1/record. Call 917-859-0151 or email info@sage70.com